## Brian C. Gregory

Curriculum Vitae

Department of Media and Communication St. Francis College 179 Livingston Street Brooklyn, NY 11201

## **EDUCATION**

- Ed.D. Communication, Media, and Learning Technologies Design, Teachers College, Columbia University, New York, NY, 2013
- M.A. Communication, Media, and Learning Technologies Design, Teachers College, Columbia University, New York, NY, 2008
- B.A. Department of Philosophy and Religion, James Madison University, Harrisonburg, VA, 2002

## PROFESSIONAL EXPERIENCE

2023-	Associate Professor, Department Media and Communication, St. Francis College
2024-2025	Chair, Department of Media and Communication, St. Francis College
2016-2024	Director, SFC Radio student-run radio station, St. Francis College
2016-2023	Assistant Professor, Department of Media and Communication, St. Francis College

#### **PUBLICATIONS**

## **Peer Reviewed Books**

In	Listening, Sound, and the Battle for an Educated Democracy in 20th Century
Submission	America. Cambridge, MA: Massachusetts Institute of Technology Press.

## **Peer Reviewed Journal Articles**

2022	"Developing Critical Listening": Educational Radio and Early Media Literacy,
	1933–1949. Resonance: The Journal of Sound and Culture, 3/3: 309-329.
	https://doi.org/10.1525/res.2022.3.3.309.

2016 Educational Radio, Listening Instruction, and the NBC Music Appreciation Hour. *Journal of Radio & Audio Media*, 23/2: 288-305. <a href="https://doi.org/10.1080/19376529.2016.1224423">https://doi.org/10.1080/19376529.2016.1224423</a>.

## **Conference Proceedings**

"Using Games to Build Entrepreneurial Thinking: An Interdisciplinary Approach" in *Proceedings of the CUNY Games Conference 6.0*, ed. Duncan, R.O., Bisz, J., Boyle, C., Offenholley, K., Smale, M., Stallard, C., & Sturm, D., 26. New York, NY: The CUNY Games Network. Retrieved from <a href="https://academicworks.cuny.edu/">https://academicworks.cuny.edu/</a>.

## **Other Publications**

Guest Blog, College Broadcasters, Inc. <a href="https://www.askcbi.org/guest-blog-brian-c-gregory-st-francis-college/">https://www.askcbi.org/guest-blog-brian-c-gregory-st-francis-college/</a>.

Edgar Dale, Educational Radio, and Sensory Learning, *Antenna: Media and cultural studies blog at the University of Wisconsin-Madison*.

<a href="http://blog.commarts.wisc.edu/2015/03/16/edgar-dale-educational-radio-and-sensory-learning/">http://blog.commarts.wisc.edu/2015/03/16/edgar-dale-educational-radio-and-sensory-learning/</a>.

## **AWARDS & HONORS**

2022	SFC Radio: Outstanding Commitment to Student Life and Professional Development, Student Government Association, St. Francis College.
2017-2019	SFC Radio: Special Interest Club of the Year, Student Government Association, St. Francis College.
2017-2018	Faculty Member of the Year, Student Government Association, St. Francis College.

## **GRANTS & FELLOWSHIPS**

2023	Research Travel Grant, University of Illinois Urbana-Champaign
2023	Research Grant, St. Francis College
2017-2019	Faculty Development Grant, St. Francis College
2013	Travel Grant, International Communication Association (ICA) Conference, London, UK.
2009-2013	Travel Grant, Teachers College, Columbia University
2007, 2010	Departmental Scholarship, Teachers College, Columbia University
2009	Travel Grant, Space Between Conference

## **INVITED TALKS**

2023	"Listening: The Neglected 4 <sup>th</sup> Mode of Communication." Institute for Communications Research, University of Illinois Urbana-Champaign. May 4.
2023	"Educational/Public Broadcasting II." Library of Congress Radio Preservation Task Force (RPTF) Conference, Washington DC. April 27-29.

- "Developing Critical Listening." History of Media Studies Working Group. April 19.
- 2023 Media Education Lab, Webinar: "Critical Listening Matters." March 20.
- 2016 "Caucus on College, Community, and Educational Radio." Library of Congress Radio Preservation Task Force (RPTF) Conference Washington DC. February 26-27.

## **CONFERENCE ACTIVITY**

## **Panels Organized**

- 2022 "Small School Student Media." National Electronic Student Media Convention, College Broadcasters Inc, Baltimore, MD, October 26-29.
- 2021 "Small School Student Media." National Electronic Student Media Convention, College Broadcasters Inc, Online, October 27-29.
- 2020 "Using Games to Build Entrepreneurial Thinking: An Interdisciplinary Approach," *CUNY Games Conference 6.0, January 15-17.*
- 2020 "Small School Student Media." National Electronic Student Media Convention, College Broadcasters Inc, Online, October 28-30.
- 2019 "Small School Student Media." National Electronic Student Media Convention, College Broadcasters Inc, St. Louis, MO, October 30-November 2.
- 2018 "Small School Student Media." National Electronic Student Media Convention, College Broadcasters Inc, Seattle, WA, October 25-27.
- 2017 "Student Media at a Liberal Arts College." Broadcast Education Association, April 23-26.
- The History of Auditory and Visual Instruction, 1919-1950, International Communication Association, San Diego, CA, May 25-29.
- The Origins of Educational Technology, American Educational Research Association, Philadelphia, PA. April 3-7.
- Early Educational Radio: Practices and Precedents for Educational Technology, 1926-1948, History of Education Society conference, Chicago, IL. November 3-6.

## **Papers Presented**

- 2024 "Listening, the 'Neglected 4th Phase of Communication,' and the English Language Curriculum, 1946-1970," American Educational Research Association, Philadelphia, PA. April 11-14.
- 2017 "Edgar Dale, The Department of Visual Instruction, and an Instruction of the Senses," International Communication Association, San Diego, CA. May 25-29.

2015 "Engaging Students with Disabilities through e-Portfolio Storytelling Technology," CUNY Accessibility Conference, May 1. 2015 "Promoting Collaborative & Active Learning with Technology," Best Practices in Educational Technologies Symposium, Pace University, White Plains, NY, February 27. "Educational Technologies and Listening as Media Literacy," American 2014 Educational Research Association, Philadelphia, PA. April 3-7. "Listening, Educational Radio, and the Creation of the Modern Self in the 2013 Twentieth Century," Historical Roots of Media Literacy Symposium, University of Rhode Island, Providence, RI. September 20. 2013 "Listening to the Community: The Goals and Instructional Methods of Local Educational Radio Broadcasters," International Communication Association, London, UK. June 17-21. 2013 "Packaging Sound for Schools: Selling the Player-Piano and the Phonograph to American education," Society for Cinema and Media Studies, Chicago, IL, March 6-10. "Listening to the Local: The Aims and Teaching Strategies of Local Educational 2012 Radio Initiatives," Joint Journalism and Communication History, New York, NY. March 10. "Educational Radio and Classroom Instruction: The Ideals and Practices of a New 2011 Medium in American Schools, 1926-1945," History of Education Society, Chicago, IL. November 3-6. 2011 "How are you feeling': Emotional Instruction & Educational Radio in the 1930s," Popular Culture/American Culture Association, San Antonio, TX. April 20-23. 2010 "Educational radio in the 1930s: Sound literacy and instruction," American Educational Research Association, Denver, CO. April 30-May 4. 2009 "The Development of Educational Listening: Schools of the Air in the Early 1930s," Space Between Society, University of Notre Dame, South Bend, IN. June 11-13. 2009 "Educational Research and Sound Studies: A Place for Sound in Education," Technology, Media & Designs for Learning conference, Teachers College, Columbia University, New York, NY. May 10-11.

## **CAMPUS TALKS**

- Faculty Spotlight: Admitted Student Day, St. Francis College. April 22.
- 2019 Lamda Pi Eta Communication Arts Honor Society Ceremony, St. Francis College. April 24.
- 2019 "History of Listening and Sound in US Education," Board of Trustees Faculty Hour, St. Francis College, Brooklyn, NY. December 11.

Build Your Brand in the Digital World Symposium, St. Francis College, Brooklyn, NY. November 13.

#### TEACHING EXPERIENCE

## Undergraduate

## St. Francis College

Fundamentals of Public Speaking (Fall 2016, Spring 2017, Fall 2017, Spring 2018, Spring 2019, Fall 2021, Fall 2024, Fall 2025)

Introduction to Media Production (Fall 2025, Spring 2026)

Mass Communication (Fall 2016, Spring 2017, Fall 2017, Fall 2018, Spring 2019, Spring 2020, Fall 2020, Fall 2024)

Digital Radio Industry (Spring 2017, Fall 2017, Fall 2018, Fall 2019, Fall 2020, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Spring 2024, Spring 2025, Spring 2026)

Media and Communication Research Methods (Fall 2018, Spring 2019)

Popular Music (Fall 2019, Spring 2021, Spring 2022)

Globalization of Media, Communications, and Technology (Spring 2018, Spring 2019, Spring 2020, Spring 2021, Spring 2022, Spring 2023, Spring 2024, Spring 2025, Spring 2026)

Communications and the Law (Fall 2019, Fall 2020, Fall 2021, Fall 2024)

Independent Study in Media and Communication (Spring 2020, Spring 2021, Fall 2021)

Senior Comprehensive (Spring 2021, Spring 2022, Fall 2022, Spring 2023, Spring 2024, Spring 2025, Spring 2026)

Honors Freshman Seminar II (Spring 2020)

Global Communications: Honors Seminar (Fall 2022)

## **Bronx Community College**

Fundamentals of Interpersonal Communication (Fall 2013)

## **Borough of Manhattan Community College**

Introduction to Speech (Spring 2009)

Introduction to Video Technology (Spring 2008)

#### Graduate

## Pace University – Educational Technology

Critical Approaches to Educational Technology (Spring 2015, Spring 2016)

Master's Practicum Advisor (Fall 2015)

# Teachers College, Columbia University – Communication, Computing, and Technology in Education

Podcasting in Education (Spring 2008)

#### RESEARCH EXPERIENCE

2014- Research Associate, Radio Preservation Task Force, Library of Congress

2007-2009 Graduate Research Assistant, Program in Communication, Computing, and

Technology in Education, Teachers College, Columbia University

#### PROFESSIONAL SERVICE

### **Service to Profession**

Media project reviewer, National Student Electronic Media Convention, Baltimore, MD, 2022.

Paper reviewer, International Communication Association, Prague, Czech Republic, 2018.

## **Service to University**

Nominations Committee, 2024-

Professional Standards Committee, 2025-

Student Activities Committee, 2022-2024

Academic Assessment Advisory Council, 2021-2024

Online Learning Advisory Committee, 2016-2024

SFC Radio Station Faculty Advisor, 2014-2024

Chair, Delaney Speech Contest, 2019-2023

Information and Instructional Technology Committee, 2017-2019, 2021-2023

Chair, Information and Instructional Technology Committee, 2019-2021

Retention Council & Scholarships & Financial Aid Subcommittee, 2019-2020

Admissions, Scholarships, and Financial Aid Committee, 2017-2020

Chair, Admissions, Scholarships, and Financial Aid Committee, 2017-2019

Faculty Statutes Committee, 2017-2019

Middle States Commission on Higher Education Self-Study, 2016-2018

General Education Cooperative, 2017

Chair, Exploratory Committee for Student-Run Radio Station, 2013-2014

## **MEDIA COVERAGE**

Fauteux, B. "Educational Radio: An Interview with Brian Gregory," *Radio Survivor*. https://www.radiosurvivor.com/2014/12/educational-radio-interview-brian-gregory, 2014.

## **NON-ACADEMIC WORK**

Academic Technologist, Pace University, 2014-2016
Freelance Sound Engineer, New York, NY, 2003-2016
Digital Audio and Video Instructor, Vision Education and Media, 2006-2007
Assistant Mastering Engineer, Masterdisk Studios, New York, NY 2003-2004

## PROFESSIONAL MEMBERSHIPS

International Communication Association, 2013-College Broadcasters, Inc., 2016-Society for Cinema and Media Studies, 2013-American Education Research Association, 2010-