

Media and Communications Department Begin Fall 2025 Semester Adjunct Instructors - Media Production

About St. Francis College (SFC)

Founded in 1859 by the Franciscan Brothers, St. Francis College (SFC) has a rich legacy of academic excellence and service. Located in Brooklyn, New York, SFC educates over 4,500 students, primarily from the five boroughs, with backgrounds representing over 70 countries and more than 40 languages. With a network of 20,000 alumni, the college has produced distinguished public servants, scientists, lawyers, business professionals, nurses, teachers, and members of the clergy.

Rooted in Franciscan values of community, collaboration, and connection, SFC remains committed to providing a first-class, attainable, high-quality education to individuals of all racial, ethnic, and religious backgrounds, with a special focus on working-class New Yorkers. In 2021, the College launched a transformative initiative to restructure academic and programmatic offerings, aligning them with 21st-century career needs while expanding its reach locally and internationally. In 2022, SFC relocated to a modern, state-of-the-art campus in Downtown Brooklyn, ensuring it continues to prepare students for success in a rapidly evolving world.

Job Summary:

Reporting to the Department Chair, the Adjunct should have the ability and willingness to teach one (or more) of the courses below in the Department of Media and Communication:

Salary Range: \$1,605 - \$1,730 per credit (Adjunct and Senior Adjunct)

- <u>Fundamentals of Public Speaking</u> an introductory course teaching research, organization, and basic practice of
 extemporaneous speaking; students will develop an appreciative understanding of the art of speechmaking in
 institutional and public settings. Speech projects will be organized according to purpose, such as informational,
 persuasive, and celebratory modes. Exemplary topics for inquiry and discussion will include speech writing,
 argumentation, audience awareness, feedback, communication apprehension, and emerging issues in public
 discourse.
- <u>Introduction to Media Production</u> will introduce students to media creation across three forms of media, which may include audio, video, and web-based content. Students in the course will analyze diverse media texts and create their own audio, video, and one other project.
- <u>Television Studio Production</u> introduces students to the importance of radio and television directing and camera work, floor supervision, audio operation, and control room operation. Students produce several television segments, such as news, commercials, and dramatic programs, in this hands-on course open to limited numbers.
- <u>Capstone Practicum</u> Students will work together in production crews to create media content for a client, which could be an SFC department, campus initiative, and/or local business/nonprofit. Students will listen to client needs, create pitches, present them to the client, and receive feedback from the client, professor, and fellow students to revise the project.



Essential Duties & Responsibilities:

- Teach assigned courses following College-approved curricula and standards.
- Develop and update course materials, including syllabi and assessments.
- Engage students through effective instruction and active learning strategies.
- Assess student performance and provide timely feedback.
- Maintain office hours as required for student support.
- Utilize learning management systems (e.g., Canvas) for course delivery.
- Adhere to academic policies and institutional guidelines.
- Participate in departmental meetings and professional development as needed.
- Demonstrate a commitment to teaching excellence and student success.

Minimum Qualifications:

- Master's degree in a relevant academic discipline from an accredited institution is required.
- Experience with online and hybrid teaching methodologies is required.
- Commitment to undergraduate teaching and global awareness is required.
- Candidates selected for an interview must provide three letters of reference.

Interested applicants can apply by clicking here.

St. Francis College is committed to providing opportunities to all persons without regard to sex, race, creed, color, religion, national origin, citizenship status, age, disability, marital status, gender identity or expression, predisposing genetic characteristics, status as a victim of domestic violence, sexual orientation, status as a Vietnam-era or special disabled veteran, or any other characteristic protected by law in its education programs and activities or employment.

The College is an Equal Opportunity employer.