

## Chang Xia

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### EDUCATION

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<b>Graduate Center, City University of New York</b> Ph.D in Economics, <i>Enhanced Chancellor Fellowship</i> <i>Awarded Master of Arts in Economics 2014</i> <i>Awarded Master of Philosophy in Economics 2012</i>	New York, NY Sep 2009 -Feb 2016
<b>NYU Polytechnic School of Engineering</b> M.S. in Financial Risk Engineering , <i>Dean's Scholarship</i>	Brooklyn, NY Aug 2008 - May 2009
<b>Wuhan University of Technology</b> B.S. in Mathematical Finance, <i>Outstanding Scholarship</i>	Wuhan, Hubei, China Sep 2004 - June 2008

### WORK EXPERIENCE

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#### Academic Appointments

- Assistant Professor of Finance, St Francis College Aug 2017-Present
- Director of Online Faculty Certification, St Francis College Aug 2024-Present
- Graduate Course Coordinator of MS in Management, St Francis College 2023 –2025
- Visiting professor, School of International Education, Zhejiang Institute of Mechanical & Electrical Engineering<sup>1</sup>, China Summer 2021 & 2022
- Visiting professor, Newhuadu Business School, Minjiang University<sup>2</sup>, China Summer 2019
- Adjunct Professor, New York University May 2012- May 2019
- Lecturer, Columbia University in the City of New York Oct 2016 - Aug 2017
- Instructor and Core Course Coordinator, Brooklyn College Aug 2014- Aug 2015
- Graduate Teaching Fellow, Brooklyn College/Hunter College Aug 2010- Aug 2014
- Teaching Assistant, Graduate Center, CUNY Jan 2010- May 2010
- Research Assistant, Graduate Center CUNY Sep 2009- Dec 2009
- Math Tutor, NYU Polytechnic School of Engineering Sep 2008-May 2009

#### Industry Experience

- Senior Quantitative Analyst, Aviso Partners, Inc., Rowayton, CT 2015
- Intern, Commercial Bank of China, Wuhan, Hubei, China 2007

#### Volunteering Experience

- Judge, 2024 WAC Invitational Science Fair at Syosset High School, Long Island 2024
- Adviser, No Boundaries International Youth Art Exhibition (co-sponsored by the U.N.) 2017

### TEACHING

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#### St. Francis College [ 2017 – Present]

##### Undergraduate Courses

- Organization and Management [BUS 1001]
- Advanced Finance [FIN-3351]
- Principles of Corporate Finance [FIN-3301-01& ECO-3331]
- Investment Analysis [FIN-3312 & ECO-3333]
- E-Finance [FIN-2001], [New course created]
- Personal Finance [FIN-3316]
- Entrepreneurial Finance [ENT 3001]

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<sup>1</sup> <http://www.studyinzhejiang.net/jsp/website.jsp?webId=60>, <https://www.zime.edu.cn/gjjyx/index.htm>

<sup>2</sup> <https://www.mju.edu.cn/Eng/2019/1225/c3457a88756/pagem.htm>

- Quantitative Methods in Business [ORM 3308]
- Empirical Meth for Bus Research [ORM 3301]
- Internship in Business [BUS-4990]
- Honors Thesis- I [HON-5997]
- Honors Thesis- II [HON-5998]

#### Graduate Courses

- Advanced Finance [FIN-6501]
- Organization and Strategy [MGT 6001]
- Supervised Externship [MGT-6990]
- Emerging Issues of Technology in Analytics [BAN-6300]
- Corporate Finance [FIN-6001], [Master Canvas course shell created]
- Finance for Project Managers [PM 6020], [Master Canvas course shell created]
- Health Care Finance and Reimbursement [HC-6003], [Master Canvas course shell created]

#### Independent Study

- Independent Study in Business [BUS-4995]
- E-Finance [FIN-2001]
- Managerial Finance [FIN-3302]
- Advanced Finance [FIN-6501]

#### **Zhejiang Institute of Mechanical & Electrical Engineering** [Summer 2021 & 2022, China]

- Fundamentals of Databases

#### **Minjiang University** [Summer 2019, China]

- Internet Finance

#### **New York University** [2012 – 2019]

- Probability and Statistics

#### **Columbia University** [2016 – 2017]

- Modern Database Architecture

#### **Hunter College** [2011 – 2013]

- Principle of Corporate Finance

#### **Brooklyn College** [2010 – 2015]

- Calculus I
- Calculus II
- Investment and Banking
- Intermediate Macroeconomics
- Money and Banking
- Business Statistics

## **COMMITTEES**

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#### Current

- Middle States Commission on Higher Education Self Study Working Groups Member Standard VI: Planning, Resources, and Institutional Improvement
- Curriculum Committee
- Admissions, scholarships, and Financial Aid Committee
- Student Behavior Committee

#### Previous

- Honors Council

- Management & IT Department Faculty Search Committee
- Finance Professor Faculty Search Committee
- BS Finance Major Development Team
- Planning Committee for Society for Arts Entrepreneurship Education Conference Proposal
- Statute Committee
- Faculty Research Grant Committee
- Student Activities Committee

## SERVICE

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- Canvas Training Workshop Presentation [Fall 2025]
- Open House [Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Fall 2021, Spring 2023, Spring 2024, Fall 2025]
- Commencement [Winter 2019, Spring 2024, Spring 2025]
- Admitted Student Day [Spring 2019, Spring 2024]
- MS Management Residency [Fall 2022, Spring 2023 Term A, Spring 2023 Term B, Fall 2023 Term A, Spring 2024 Term A, Spring 2024 Term B, Fall 2024 Term A, Fall 2024 Term B]
- Student Academic Advising [Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Summer 2021, Fall 2023, Spring 2024]
- Speaker in Sigma Beta Delta Induction Ceremony [2024 & 2025]
- Host of the day visit of a professor from Nuremberg University [Fall 2024]
- Second Reader for Honors Thesis [HON-5997-03], Alkida Koleci: *Understanding Cybersecurity Risk in FinTech's Digital Payment Systems: An Analysis of Threats and Countermeasures* [Spring 2023]
- Advisor of College Prep & Readiness Program sponsored by Cerberus [Summer 2022]
- Presentation in LEAD Global Summer Learning Institute (GLSI) for high school juniors [Summer 2022]
- Scholarship Day [Spring 2021]
- Scholarship Day Essay reader [2020 & 2021 & 2022]
- Honors Council reader for Honors Thesis [HON-5998-13], Alicia Villatoro: *Technology Amidst a Pandemic* [Spring 2022]
- Interview with The Office of Mission, Ministry and Interfaith Dialogue Strategic Plan [Spring 2022]
- Opening remarks speaker for our Career Spotlight with TD Bank webinar [Spring 2022]
- Department Catalog Course Review [2020]
- Admissions Events: Major Night [Fall 2019]
- Department Curriculum Review and Mapping [2018 & 2020]
- Terrier Innovation Clinic Advisor [2017 – 2020]
- Organizing Club Executive Mixer [Spring 2019, Spring 2020]
- Business-Themed Mentorship Day [Fall 2017]
- Co-Moderator of Finance Club

## PRESENTATION

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- Ep 18: Things Digital of Podcast 'Upside/Downside' [April 2021]
- Expert commentary on WalletHub.com [2020]
- Guest speaker in Dr. Suzanne Forsberg's ICS-1240 class [Fall 2019]
- 2018 Minjiang Young Scholars Forum [Dec 2018]
- "Application of Big Data & New Technology in Finance Teaching" at Rutgers University [Fall 2018]
- The First International Forum for Young Scholars at Wuhan University of Technology [April 2017]

## WORKSHOPS, TRAINING & EVENTS

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- Artificial Intelligence Workshop [Fall 2025]
- Constitution Day Lecture [Fall 2025]
- Open Forum Meeting to Discuss the Gen Ed Program [Fall 2025]
- MSCHE Self Study Steering Committee Members and Working Groups Members for SSPV Visit [May 30th, 2025]
- Middle States Self-Study Prep [Spring 2025]

- Exploring AI: Tools for Enhancing Your Workflow and Inspiring Student Engagement Across Disciplines [Spring 2025]
- Faculty Workshop: An Introduction to Neurodiversity for Higher Ed [Fall 2024]
- Teaching Tomorrow's Writers: AI and Digital Pedagogy [Fall 2024]
- Faculty Assessment Workshops Series [Spring 2024, Fall 2024]
- Town Hall Meeting [Fall 2020, Spring 2024]?
- CAFE Inclusive Pedagogy Workshop with Linda Hasunuma [Spring 2024]
- Faculty In-Service Day [Spring 2023, Spring 2024, Spring 2025]
- Dr. Frank Greene Honors Lecture [Spring 2024]
- Cerberus Partnership Discussion [Fall 2023]
- Faculty Advising Training [Fall 2023, Fall 2024]
- Open Forum with Divisional Deans [Summer 2023]
- Cerberus Partnership Planning for Fall 23 [Spring 2023]
- Institute for Global Engagement [Fall 2022]
- Introduction to LinkedIn Learning for Faculty Development [Spring 2022]
- Online Faculty Workshops [Spring 2022]
- Hybrid Scheduling - Open meeting with Academic Affairs, FIC and Faculty [Spring 2022]
- The Wheeler Move- Open meeting with Faculty, FIC and the Wheeler Executive Team [Spring 2022]
- RingCentral MVP: User Basics (English) Training [Fall 2021]
- FeedBack Studio training for St. Francis College [Fall 2021]
- Cultivating Curriculum Series [Spring 2021, Summer 2021, Fall 2021]
- Dr. Frank Greene Lecture Featuring Harvard Professor, Jill Lepore [Fall 2021]
- Are Your Grades Working for You? Let Them Do Your Assessment Workshop [Fall 2021]
- Open Faculty Meeting RE: Wheeler Building and Move [Summer 2021]
- Intellectual Property Policy (Faculty) Workshop [Spring 2021]
- DEI Faculty Workshop [Spring 2021]
- Faculty Workshop on using the SmartEvals online faculty evaluation system [Spring 2021]
- Global Citizenship: The Future of Work, Family and Society [Spring 2021]
- Hanover Research: Intro to Grant Writing Webinar [Fall 2020]
- FA 20 Faculty ReOpening Training Series [Fall 2020]
- The 1st annual Faculty Institute "Our Students in Context: A Framework for Faculty Development" [Spring 2020]
- Reflections of a Life in Public Service: Congresswoman Nydia M. Velázquez [Fall 2019]
- Middle States Evaluation Team Report [Fall 2019]
- Town Hall Meeting [Fall 2019]
- Allegro Cyber Security Follow-Up Meeting [Fall 2019]
- Faculty Development & Research Grant Presentations [Fall 2019]
- An Introduction to Islamic Banking and a Discussion About Its Future [Fall 2019]
- Thomas J. Volpe Lecture Series presents Charles D. Smith [Fall 2019]
- Biology Lab Poster presentations [Fall 2019]
- Professor John J. McCabe '65 Lecture Series [Fall 2019]
- Overcoming Barriers to Student Success Faculty Workshop [Spring 2019]
- SGA Award Dinner [Spring 2019]
- Quality Improvement Workshop [Spring 2019]
- Annual Psychology Research Fair [Spring 2019]
- Financial Literacy Workshop [Fall 2018]
- buildyourBRAND in the Digital World Workshops [Fall 2018]
- Intersection of Social Entrepreneurship and the LGBTQ Community [Fall 2018]
- Annual CFE Networking and Pitch-a-Thon [Fall 2018]
- The MGT & IT Scholars networking event [Spring 2018]
- 6th Annual Brooklyn Chamber Not-For-Profit Summit [Fall 2017]
- New Faculty & Junior Faculty Orientation [Fall 2017]

## FELLOWSHIP & AWARDS

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SFC Faculty Research Grant	2020 & 2022
SFC Faculty Development Grant	2020

## PROFESSIONAL DEVELOPMENT

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- Online Teaching Certification, SFC [Fall 2020]
- Deep Dive into Canvas Tools Training, SFC [Fall 2019]
- Faculty Online/Hybrid Training Certificate Workshop, SFC [Fall 2019]
- Canvas Training Sessions by Susan Mulderrig [Fall 2017, Fall 2019]

## RESEARCH

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### Published Papers

Xia, C. & Anderson, D. (2022). *Challenges and Opportunities for Market Adaptation of Alipay in the US. Journal of Business Ecosystems (JBE)*, 3(1), 1-22. <http://doi.org/10.4018/JBE.309123>

### Working Papers

*How CEO's Financial Background of Public Companies Affects Corporate Investment Efficiency in China*

*The Impact of College Students' Financial Literacy on Their Online Borrowing Behaviors in China*

### Dissertation

*Seasonality in Returns, Volatility, and Turnover of A-shares and B-shares Markets in China*

*Common risk factors in the returns on stocks of the CSI 300 Index in China*

*Effect of RMB appreciation on international trade between China and the U.S.*

### Term Papers:

*The Cross-Section of Expected Stock Return*

*A New Keynesian Perspective on the Great Recession: Replication and Extension*

*Monetary Policy Models: FAVAR approach*

## COMPUTER SKILLS

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SAS, STATA, SQL, R, AWS, MATLAB, Eviews, Microsoft Office, MS Access, VBA, Adobe Audition, Photoshop, Final Cut Pro

## CERTIFICATE

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SAS Certified Base Programmer for SAS 9/ SAS Certified Advanced Programmer for SAS 9

## LANGUAGE

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English, Mandarin, Cantonese